

Profile number

108719

Full-service signage company with a specialization

Located in

North Netherlands

Personal data

Sector

Service industry

Type of company

Advertising agency

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

€ 500.000 - € 1.000.000

Earnings before taxes

€ 100.000 - € 250.000

Company history/background

The company is a full-service signage company based in the Northern Netherlands. The company is active in the communication and advertising market in the north of the Netherlands. Historically, it has been a strong partner and supplier in one specific industry.

The company produces façade advertising, various types of signs, window and vehicle lettering, stickers, wall coverings, and other exterior signage. A large part of the production is carried out in-house, while a portion is

outsourced. The customer base is very diverse, and the client portfolio is well distributed: there is no dependence on one or more large clients. Customers are product-driven, not relationship-driven.

Unique selling points

The company specializes in a specific product (to disclose which type of product after NDA).

Other

The current owner wishes to focus his energy on other ongoing activities and needs to make choices. The seller is seeking a suitable party to house the business and its clients. In doing so, the seller is willing to transfer the operations via a warm handover.