

Profile number

106538

Strategic minority stake in a fast-growing international company in high-quality and sustainable leisure goods

Located in

Netherlands

Personal data

Sector

Wholesale

Type of company

Sport and recreation

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Growing

Employees in FTE

10 - 25

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 5.000.000 - € 10.000.000

Asking price

€ 1.000.000 - € 2.500.000

Earnings before taxes

Confidential

Company history/background

Active in several European countries

The company in question is active in several European countries in the import and sale of high-quality leisure goods. It supplies large and medium-sized players in the hospitality and leisure sectors. The goods are deployed at hundreds of locations throughout Europe. The company will add new, high-demand variants to its assortment

during 2023 and 2024.

Suitable financing solutions and direct sales

The company supplies its goods by means of:

- sale
- rental
- lease
- consignment and revenue sharing.

Unique selling points

Acquisition of stake plus potential role as co-director

The substantial minority stake is being offered by a retiring director who significantly grew the company in its early years. A strategically suitable party, which can also demonstrably co-invest in the future, may also become a co-director alongside the remaining director, subject to mutual agreement.

Other

Valuation

The minority stake is being offered for a purchase price of 2 million euros, appropriate given the previous recent participations.