

Profile number

105473

Independent liquor store in a vibrant neighborhood center**Located in**

Flevoland

Personal data**Sector**

Retail food

Type of company

Liquor store

Legal entity:

Other

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 250.000 - € 500.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

The liquor store opened its doors in 2018 in a neighborhood shopping center in Dronten featuring various specialty shops, such as a bakery, cheese shop, and ice cream parlor. A major draw in the center is the Jumbo supermarket. The business is located in rented premises with good accessibility and ample free parking. The lease can be extended for the next five years. The store is run part-time by the owner and his wife, who are supported by an employee (self-employed) for an average of 2.5 days per week. The employee is willing to continue supporting the new owner and familiarize them with the liquor store's product range.

The business activities consist of the sale of alcoholic beverages primarily to private consumers. In addition to a comprehensive range of well-known brands, the liquor store focuses on less common quality suppliers. The store is situated in a neighborhood shopping center with a loyal customer base. The liquor store distinguishes itself through sound advice and fixed pricing.

Unique selling points

The liquor store carries a very wide assortment consisting of well-known brands. The 450 types of whisky alone indicate that a 'wide assortment' is not an exaggeration. However, the liquor store's specialty is introducing customers to less common quality suppliers such as A. van Wees liqueurs and genever, Francois Peyrot liqueurs and cognac, and Zuidam Distillers genever. To introduce consumers to the brands, tastings are regularly organized so that customers become familiar with the extensive range. The liquor store is not bound by fixed contracts and can operate freely in the market. Although the wine assortment consists of a good range of high-quality wines, there is ample opportunity to expand sales by adding a few quality wines to the range. Finally, the liquor store offers an excellent place to give free rein to your own passion. There is plenty of room for specialization in the market.