

Profile number

101985

Developer of exclusive bag seeks co-investor for market launch.

Located in

Netherlands

Personal data

Sector

Wholesale

Type of company

FMCG

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

Confidential

Asking price

€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

Exclusive and functional

The entrepreneur and development team have developed an exclusive bag that can be used as both a handbag and a backpack (suitable for “young professionals”, both men and women).

For smartphone

- In addition to its exclusive appearance and versatility, the bag can be used as a 'power bank' for a smartphone. It also accommodates a tablet and a laptop.
- An exclusive and appropriate word mark has been registered for the Benelux.
- The sourcing (in terms of materials and production facility in Europe) has also been realized.

Unique selling points

Multiple introductions

The entrepreneur – who has personally covered the development investments – aims to initiate multiple product introductions with other innovative products in the coming years,

Other

Market Introduction

The entrepreneur is seeking an investor willing to invest in production for 2020, including the gift-giving period in December. The total capital requirement amounts to 100,000 euros. A management buy-in is a possibility.