

## Profile number

101477

## Fast-growing e-commerce company (beauty segment) seeks financial partners

### Located in

Netherlands

### Personal data

#### Sector

IT service

#### Type of company

E-commerce

#### Legal entity:

Limited Company

#### Type of transaction

Shares

#### Life phase enterprise

Full-grown

#### Employees in FTE

< 5

#### Type of buyer:

Investor

### Financial information

#### Turnover last financial year

Confidential

#### Asking price

€ 100.000 - € 500.000

#### Earnings before taxes

Confidential

### Company history/background

The young company in question experienced phenomenal growth in its first five years.

The company expects to achieve a turnover level of several million euros in the coming years – without further capital injection – with a gross return of 30% – 35%.

However, more is possible. The setup has been professional from the start. The focus is now on realizing even more growth, now that this appears possible. This is the reason why external capital is being sought.

- The company is now active internationally and sees that its business model aligns well in other countries as well, and this will lead to the expected rapid growth.
- The company currently processes an average of 2,000 orders per week.

## Unique selling points

Although the company also uses major online retailers (such as Amazon) for its online sales, its own platform is becoming increasingly important for revenue, and the conversion rate is substantially higher than the average in e-commerce.

## Other

The company is seeking an participating financial partner for further growth and the development of plans. Preferably a partner with an affinity for the segment in which the company operates and/or e-commerce.

The capital requirement depends on the desired pace and the agreed scope.

The company expects a total requirement of 1 million euros for the next 3 years.